

excerpt from

## Human Resources:

### “Metro Detroit’s Best and Brightest Companies to Work For” Set the Bar

By J.D. Booth, November 6, 2008

# Corp!

We Mean Business

*Even in tough times and the threat of even tougher days ahead, one thing is clear. It's the people who work in an organization that stand out when evaluating the performance and success of a great company. Regardless of the type of place to work – private, public, even not-for-profit – few can survive, never mind thrive, without the people in place to create true value. It may be one of the greatest challenges an organization faces in times of turmoil (or even tremendous growth). The 2008 winners of “Metro Detroit’s Best and Brightest Companies to Work For” have clearly taken on the challenge, setting the bar high for the rest of us. Read on to learn more about these winning companies, which will be honored Nov. 20, 2008.*



#### Gongos Research

**Industry:** Opinion and research

**Employees:** 80

**Locations:** 1

[www.gongos.com](http://www.gongos.com)

It may be a small company, but that doesn't mean CEO John Gongos doesn't take his time with the hiring process. “Each employee has been carefully evaluated against our core values. Our culture is vital to who we are, how we work and how we interact with each other and our clients.” With words like “bright,” “energetic,” and “comfortable” often used by employees to describe an ideal office environment, Gongos recently created such a space in its new headquarters. “Our facility, our business and our culture has been built with one thing in mind: satisfying the needs of our people—internally and externally.”

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